



10 & 11 December, 2021

10:00 AM to 08:00 PM

A Premier Exhibition Targeted to the Industry Sector of Bangladesh

Schedule

Date	:	10 & 11 December, 2021
Opening Hours	:	10:00AM – 08:00PM
Booth Size	:	6sqm (8ft x 8ft)
Event Website	:	ic4irb.org/industrial-exhibition

Event Profile

The contribution of Industry Sector to GDP is progressively increasing in Bangladesh. According to BBS, the contribution of the broad industry sector to GDP has been estimated at 34.99 percent in FY 2020-21 which was 34.78 percent in FY 2019-20. In fact the government is persistently taking comprehensive measures for developing and flourishing of all industrial sectors of the country such as manufacturing industry and fuel industry for energy security, agriculture and forestry, mineral extraction and processing industry, tourism and service industry, construction industry and ICT based industry.

Considering industrialization or industrial sector as the most important sectors and in order to accelerate the pace of industrialization of the country the government announced the 'National Industrial Policy-2016'. The importance and underlying objectives of the Industrial Policy 2016 include sustainable and inclusive industrial growth through generation of productive employment to create new entrepreneurs, mainstreaming women in the industrialization process and international market linkage.

It is also pertinent to note that due to the global pandemic situation caused by COVID-19, various important business hubs of the world have come to a standstill.

Keeping all these in mind, University Grants Commission (UGC) is organizing the “**Mujib 100 Industrial Exhibition**” which will be a perfect hub to bring all the participants from the Industry Sectors of Bangladesh to represent their services and products directly to their target audiences under one single hub.

The International Conference on 4th Industrial Revolution and Beyond (IC4IR 2021) is being organized by the University Grants Commission (UGC) of Bangladesh to be held through both physical and virtual online formats from 10 & 11 December 2021. On the 100th Birth Anniversary of the Father of the Nation of Bangladesh, Bangabandhu Sheikh Mujibur Rahman and 50th anniversary of independence of the country, the UGC is planning to create a premier international forum for bringing together researchers and practitioners from diverse domains to share cutting-edge research results obtained through the application of artificial intelligence, the internet of things, data analytics, and cloud computing to solve problems in the industrial domain. “Mujib100 Industrial Exhibition” is going to be organized at this conference. The “Mujib 100 Industrial Exhibition” will be a perfect hub for collaboration between the industry sector and academia.

The objectives of this exhibition are:

- Creating strategies to bring industry problems to the academia for productive and effective solutions
- Creating an unparalleled platform for industry-academia collaboration
- Industry-Academia Collaboration-ES
- To formulate a policy for the implementation of the Fourth Industrial Revolution through industrial academia collaboration
- Creating a database for student internship opportunities
- Introduce innovative education systems to bridge the gap between industry and academics
- Engage in the IAC process by enhancing the skills of academic and industry personnel

This event will be a perfect hub for industry sectors to get involved with the experts around the globe and create a unique platform to strengthen the Industry-Academia Collaboration which will lead us to a better Bangladesh as per the dream of our Father of the Nation, Bangabandhu Sheikh Mujibur Rahman.

In this collocated event of the conference, we are expecting to have-

- Series of webinars and seminars from the experts to bring the current scenario of the industries to the open the doors for academic collaborations,
- Recognition to industries for their participation and contributions.
- Industry Demos from more than 50 industries to showcase their strength to the conference participants
- Building a network with experts from all over the globe to improve the current industry-Academia collaborations
- Creating a platform for the stakeholders to sign MoU(s) for collaborative research forum

Target Sectors

- | | | |
|------------------------|------------------------------|----------------------------|
| • Education | • Retail & E-Commerce | • Food Industry |
| • Employment | • Transportation and Tourism | • Pharmaceuticals |
| • Healthcare | • Security and networks | • Furniture and Appliances |
| • Automation | • Communication | • Government Agencies |
| • Agriculture | • Software Industry | • Business Associations |
| • Built Environment | • RMG/Product Design | • SME and others |
| • Banking & Financials | • Manufacturing | |

Why Exhibit at “Mujib 100 Industrial Exhibition”?

- Establish a higher profile in the market among your competitors
- Build a brand awareness
- Gather updated research information regarding your industry, product or service
- Promote or launch your product or service
- Create a strong network with others

Profile of Visitors

Decision Makers | CEO | MD | GM | Managers | Retail Chains | Independent Retailers | Wholesalers | Trading Houses | Trade Agents | Importers | Purchasing Managers | Production Managers | Associations | Production and Manufacturing Factory | Subcontract Manufacturing | Research & Development | Trade Association | Trade Missions | Government Officials | General Public | Agent | Distributor | Trading | Industrialists | Top Executives | Technical Experts | Engineers | Scientists | Consultants | Contractors | Govt. Delegates & Officials | Industrial & Commercial Traders | Various Industrial Association Members & Representatives

INTERACTIVE 3D PLATFORM

Major Features and Advantages of Online Version:

I. LIVE CHAT



If the Exhibitor is Online, a Buyer can easily send a Live Chat message to the Exhibitor for further discussion. A Buyer can also schedule a meeting with the Exhibitor for further discussions. The feature is extremely convenient and easy to use.

II. AUDIO CALL



The Virtual Show also has an Audio Call option. No need to further log in to any other App as the Virtual Show is In-built with Audio Call features with which a Buyer can make a Call to the Exhibitor anywhere in the World directly from the Show website.

III. VIDEO CALL



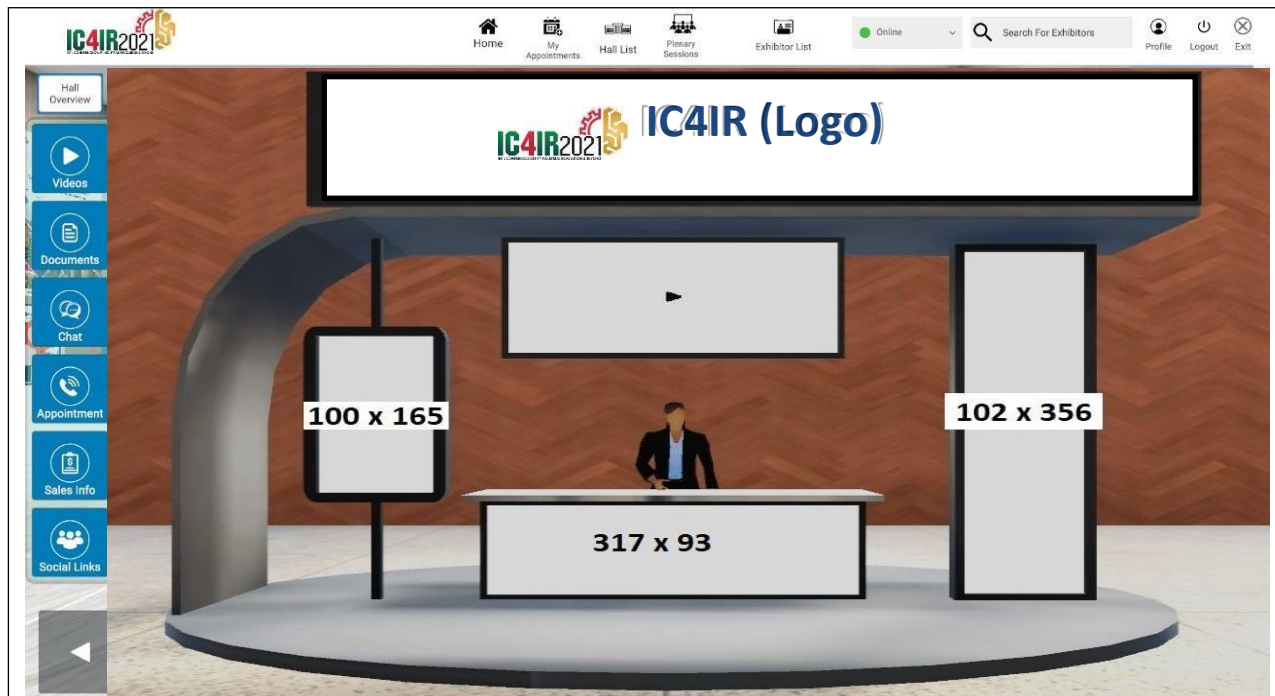
There is nothing better than a Face-to-face discussion between Buyers & Sellers. The Virtual Show website also has an in-built easy to use Video Call option without needing any support from third-party software. Buyers can schedule a Video Call meeting and hold an uninterrupted Video Conference with the Exhibitors right from the Virtual Show platform.

IV. SET ONLINE MEETING APPOINTMENTS



Appointment setting is crucial for any business process because it can often be a significantly strong link of lead generation activities. This Virtual Exhibition makes it very easy for potential buyers to set appointments with multiple companies. Setting an appointment gives an advantage because one can assure beforehand a time schedule to communicate in details.

Virtual Booth Features:



- **3 Static Banners**
- **1 Tv for Advertisement**
- **1 Name Facia**
- **Video Box**
- **Documents Box**
- **Live Chat**
- **Appointment Schedule System**
- **Sales Info**
- **Social Link**

About Organizer - University Grants Commission (UGC)

The Father of the Nation Bangabandhu Sheikh Mujibur Rahman recognized the importance of quality higher education towards building a knowledge-based economy in Bangladesh. The functions of UGC are allocation of funds to universities, facilitate the development of higher educational system in Bangladesh with main purpose of upgrading the qualities of teaching-learning at the tertiary level, encourage cutting-edge innovative research and development, and improve governance issues at the universities. Also, UGC is responsible for formulating higher education policy and quality assurance to meet the international standard and advise the Government accordingly.

Website : ugc.gov.bd

About IC4IR 2021

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The scope of the conference includes Artificial Intelligence; Robotics and Automation; IoT and Smart Agriculture; Data Analytics and Cloud Computing; Communication and Networks Signal and Natural Language Processing. Researchers of home and abroad are requested to submit your research paper which can resolve our local problems, to improve life and the environment utilizing state-of-the-art 4IR techniques, and to help to achieve the sustainable development goal.

[The Major Tracks of IC4IR 2021 include:](#)

1. Artificial Intelligence
2. Robotics & Automation
3. IoT & Smart Agriculture
4. Data Analytics & Cloud Computing
5. Signal & Natural Language Processing
6. Communication & Networking

Website : www.ic4irb.org

About Event Manager – Conference & Exhibition Management Services Ltd.

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 29 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of almost 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

Website : www.cemsonline.com

Organized by



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Event Manager

